GOLD CROSS SHOES . . . FAMOUS FOR OVER 50 YEARS AS RED CROSS SHOES

National RED CROSS SHOE WEEK

GOLD

April 17 to 22

The MARCEL

The HANDSTITCHED

The VAGABOND

THE UNITED STATES SHOE CORP. GOLD CROSS SHOE REG. U.S. PATENT OFFICE

We invite you to visit our store during this special coast-to-coast review of the season's smartest Gold Cross Shoes. Choose the lovely, lively shoes that will keep your step tireless through crowded days of doing more than any woman could do...but must...and will... because it's war. Gold Cross Shoes look exciting, feel glorious, wear as only quality shoes can. They're worthy of you... worthy of your precious ration coupon.

GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" POST CARD (REG. U.S. PAT. OFF.)

PLACE
ONE CENT
STAMP
HERE

3B-H1262

POST CARD